

Minutes of the August 13, 2012 Kittredge Civic Association Meeting

President Kate Mondragon called the meeting to order at 7:07PM

Secretary Jeff Zepp distributed minutes from the July meeting. Board Member at Large Nan Smith made a motion, seconded by Treasurer Katherine Ursum to accept the minutes. The motion passed unanimously.

Katherine distributed the Treasurer's report. Jeff made a motion, seconded by Board Member at Large Deb Pero, to accept the Treasurer's report. The motion passed unanimously.

Kate led the discussion on the subject of the 2012 Canyonfest. She said she has been calling and emailing. Katherine said she has been calling and emailing. They both said they have had a poor response so far. Katherine made a case for canceling Canyonfest. Nan suggested that the Garden Club should have a presence. Deb said she could sell cuttings. Kate said that "there is so much going on this year", and that the duck race concept has been "stolen from us" by the Evergreen downtown merchant's association. Deb suggested that she is "all for" regrouping and canceling this year.

Jeff reported that he has:

- (1) Uploaded a press release we can all use when we contact organizations.
- (2) Contacted Serenity magazine and left a message.
- (3) Contacted the Mountain Neighbor, spoke with Dan and we will be in the upcoming publication.
- (4) Contacted the Mountain Connection, spoke with Jaque. We are online and will be published in the September issue.
- (5) Lined up a food vendor after emails indicated that we wouldn't have any.
- (6) Got Dana of Tans and Stuff and Melissa of Madera Salon for sure at \$25/booth. Linda who sells dichroic glass won't come for \$35, but will for \$25. Seaman Furniture might come, if so will bring about 60 birthday party guests.

Jeff's impression after speaking in person with Dana's Farmer's Market booths is that \$40 is just too much for the little vendors to be able to make any money. She only charges them \$15, and that \$20-\$25 is a much more realistic figure for us to charge for the amount of traffic our event generates.

Following Jeff's report there was considerable additional discussion. Katherine, Kate and Deb agreed that they don't have much "oomph" to pull the event off this year. Nan and Board Member at Large Michele Fricano did not comment on that. Jeff said he wanted to have the event. Michele suggested contacting EAPL as a vendor.

Kate asked for a vote: "Do we have a Canyonfest this year on September 8th?" 6 votes "NO", 1 vote "YES", 1 abstention.

Linda Malpiede suggested that we have an alternative event at the KCA building. Maybe a potluck? Russett Goulding suggested a scaled back event at the park, with the kids games and with shorter hours. Russett assured those in attendance that the kid's games are covered. She has the volunteers to run them.

After additional discussion, the proposal for scaling back the event is as follows:

- (1) Kid's Games
- (2) Whatever vendors show up
- (3) Gumby/duck races
- (4) Smaller sound system

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- (5) No stage
- (6) Vendors charged \$20 for non-food and \$40 for food vendors
- (7) Raffle
- (8) Hours from 10:00 Am to 3:00PM

Russet made a motion, seconded by Linda for the scaled back event as outlined above. The motion passed unanimously.

Further clarifications were that the kid's games would be four for \$1.00, Duck race tickets and raffle tickets would be \$1.00, and gumbies would be \$5.00.

A final meeting to set stuff up will be Friday, September 7th, meet at the building.

The meeting was adjourned at 8:54 PM